

## Speakeng India

Foreign Language Courses Institute - Speakeng India provides best foreign language classes for IELTS, GRE, GMAT, Accent Training in Bangalore.

42.82%

Organic Traffic Improvement

358 11,239

Website trafiic Increased

No of Keywords Ranking in 1st Page



Some Competitive Keywords in the Program



<u>Key</u> words	Ranking
<ul><li>IELTS coaching in Bangalore</li></ul>	#1
<ul> <li>Spoken English classes in Bangalore</li> </ul>	#1
<ul><li>Tally courses in Bangalore</li></ul>	#1
<ul> <li>Soft Skills training in Bangalore</li> </ul>	#1
Corporate training in Bangalore	#1

## Implementing applicable structured data & investigation in SEO

## The Challenge

Discover

Define

SEOquake

No proper keyword research implementation

Keywords Cannibalization present on the website

- Website leads forms not connected
- Optimising google my business page for ranking
- Google analytics & search console integration

Detailed keywords mapping based on location

- Complete On-Page SEO & Technical SEO fixing Brocken links errors fixing
- No organic traffic
- Maintained Google ranking in top 10 positions for

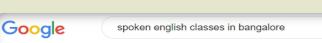
Increased Google reviews from 3.5 to 4.6

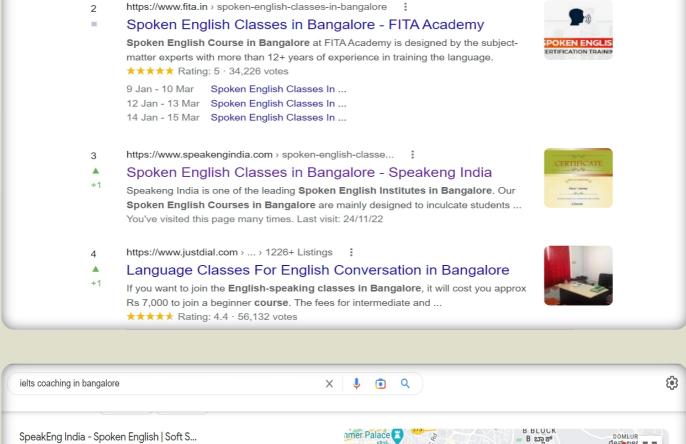
- majority of high competition keywords Improved the user journey on the website with
- better content placement Increased organic queries for courses

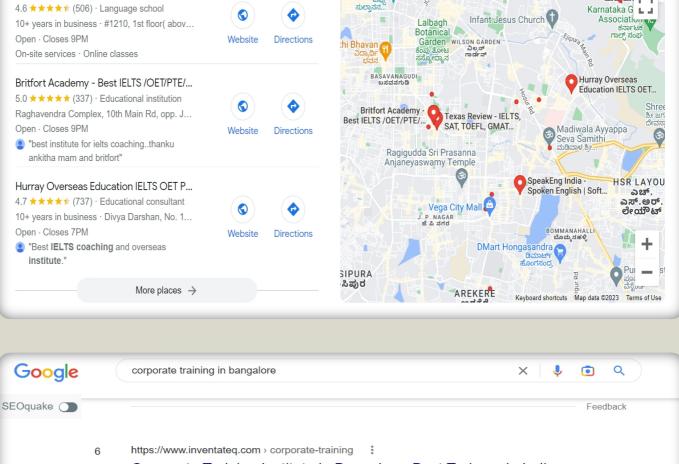
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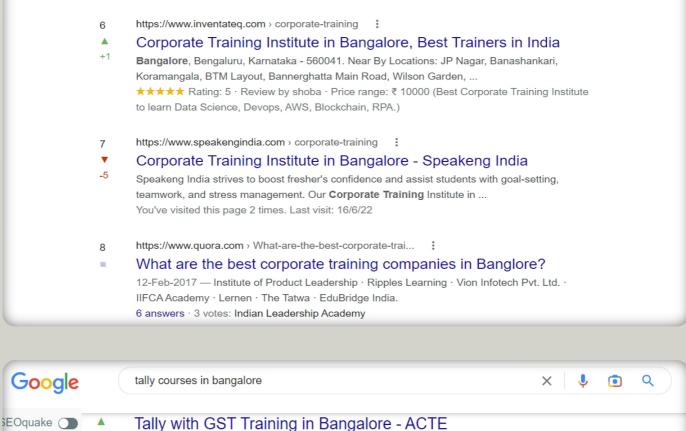
- Achieved quality backlinks

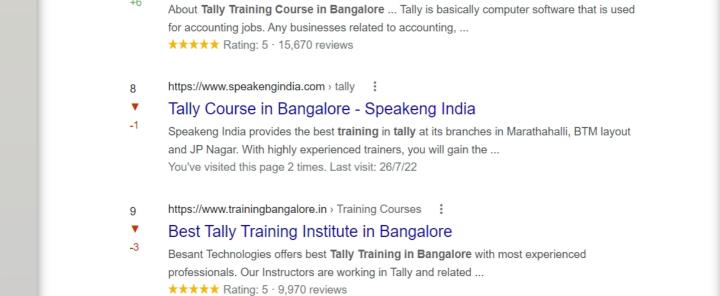
Results











+6