

Speakeng India

Foreign Language Courses Institute - Speakeng India provides best foreign language classes for IELTS, GRE, GMAT, Accent Training in Bangalore.

42.82%

Organic Traffic Improvement

358  11,239

Website traffic Increased

14

No of Keywords Ranking in 1st Page



Some Competitive Keywords in the Program



Keywords

- IELTS coaching in Bangalore
- Spoken English classes in Bangalore
- Tally courses in Bangalore
- Soft Skills training in Bangalore
- Corporate training in Bangalore

Ranking

- #1
- #1
- #1
- #1
- #1

Implementing applicable structured data & investigation in SEO

The Challenge

- Keywords Cannibalization present on the website
- No proper keyword research implementation
- Website leads forms not connected

Discover

- Detailed keywords mapping based on location
- Optimising google my business page for ranking
- Google analytics & search console integration
- Complete On-Page SEO & Technical SEO fixing
- Broken links errors fixing
- No organic traffic

Define

- Increased Google reviews from 3.5 to 4.6
- Maintained Google ranking in top 10 positions for majority of high competition keywords
- Improved the user journey on the website with better content placement
- Increased organic queries for courses
- Achieved quality backlinks

Results

