

Digital Academy 360

A digital marketing training institute in Bangalore, recognised as one of the best Digital Marketing Institutes in India and was even awarded as the “Best Digital Learning Institute” of the year by Indian Education Awards 2019. 8 digital marketing branches in south India

42.04%

Organic Traffic Improvement

61,498 2,47,234

Website Users Increased

104

No of Keywords Ranking in 1st Page



Some Competitive Keywords in the Program



Keywords

- Digital marketing courses in Bangalore
- Digital marketing training in Bangalore
- UI UX design courses in Bangalore
- Digital marketing training in Indiranagar
- Digital marketing certification courses in Chennai
- Digital marketing training institute in Anna Nagar

Ranking

#1
#1
#1
#1
#1
#1

Implementing applicable structured data & investigation in SEO

The Challenge

- High competition keywords
- To increase organic leads

Discover

- Published content on high authority Guest Blogging Website
- We have developed the new pages belonging to their industries
- Regularly fixing Webmaster errors
- Less organic traffic
- Limitations on-site design
- Less search engine visibility

Define

- Increase in website organic visitors 42.04%
- Increased website users from 61,498 to 2,47,234
- Creating suitable SEO campaigns
- Improving the existing website design
- Typical keyword gap analysis

Results

