

Cherubs Montessori

Cherubs Montessori is the Best Playschool in Bangalore. Offers a unique Playschool experience in our classes and is designed to help children grow by letting them explore the world around them.

12.23%

Organic Traffic Improvement

15.75%

Website traffic Increased

08

No of Keywords Ranking in 1st Page

Some Competitive Keywords in the Program

Keywords

- Playschool in Bangalore
- Best playschool in Bangalore
- Nursery in Sompura
- Montessori in Sompura
- Best day care in Bangalore

Ranking

- #1
- #1
- #1
- #1
- #1

Implementing applicable structured data & investigation in SEO

The Challenge

- Website was not optimised with SEO standards
- No keyword targeting
- We have to start the SEO process from scratch, keyword research = SEO setup

Discover

- Typical SEO audits
- Limitations on-site design
- Implementation of On-Page, Technical SEO
- Google Indexation fixing
- Broken links redirections
- No organic traffic

Define

- Improving the existing website design flow
- Fixing hosting technical glitches
- Organic keyword ranking and website traffic
- Improving brand presence with content marketing
- Increase of Google my business reviews from 2.0 to 4.9

Results

